

## Chhatrapati Shivaji Maharaj Vastu Sangrahalaya, Mumbai

### CONDITIONS FOR REPRODUCTIONS OF OBJECTS IN THE CHHATRAPATI SHIVAJI MAHARAJ VASTU SANGRAHALAYA

1. Following shall be the schedule of fees governing each reproduction of a Museum object in **print publications** like album covers, in display advertising in newspapers, magazines, house organs, calendar or in direct-mail advertising & other forms of promotional literature.

Fees per single use or insertion

<u>In Colour</u>	<u>In Black &amp; White</u>	<u>Circulation</u>
Rs. 3,000/-	Rs. 750/-	Under 25,000
Rs. 5,000/-	Rs. 1,000/-	Under 50,000
Rs. 7,500/-	Rs. 1,500/-	Under 1,00,000
Rs.10,000/-	Rs. 2,000/-	above 1,00,000

2. Following shall be the schedule of fees governing each reproduction of a Museum object in **e-publications/digital platforms**

Fees per single use or insertion

<u>Publication Charge</u>	<u>Circulation</u>
Rs. 15,000/-	10 years

3. Charges for supplying images:

High Resolution Image (300dpi)	Rs. 700/- per image
Low Resolution Image (75 dpi)	Rs. 100/- per image

4. The fees for photography shall be as follows:

a) Still photography :

i) First one hour	Rs. 1,000/-
ii) Subsequent hours	Rs. 500/- per hour

b) Motion picture (including T.V.) Rs.5,000/- upto four hours

The above charges will be in addition to the reproduction fees which are specified above. No photography will be permitted beyond four hours a day, (with lunch break).

5. The Advertiser shall furnish the Museum a tear sheet or the advertisement, with a schedule of the advertisement in which it shall appear.
6. Each reproduction including e-publications must bear the following credit line:  
**“Courtesy of the Trustees of the Chhatrapati Shivaji Maharaj Vastu Sangrahalaya. Not to be reproduced without prior permission of the Trustees”.**
7. Each object must be reproduced in its entirety i.e. no cropping; a specific detail must be approved in advance by the Museum.

## **Chhatrapati Shivaji Maharaj Vastu Sangrahalaya, Mumbai**

8. Overprinting on a reproduction of a Museum object will not be approved.
9. Before publication of any reproduction in Colour, a proof must be got approved in writing from the Director of the Museum.
10. The publisher shall furnish the Museum without charge one copy of the issue of a periodical or book in which the reproduction appears. In case of e-publications or digital platforms the link in which the reproduction appears should be provided. Photographs, Colour transparencies, Colour plates, separation negatives and positives used to reproduce Museum objects shall not be reused for publication without written consent of the Museum.
11. The Museum reserves the right to use for its purpose and without making any payment therefore any photographs, Colour transparencies, Colour plates, Colour separation negatives and positives made for reproductions by this application.
12. The Museum may order, at the time of printing, any overrun of the reproductions it may desire, to be paid for at cost.
13. The blocks, transparencies, negatives or photographs of the Museum exhibits will not be allowed to be lent, sold and or disposed of in any manner without the prior written permission of the Museum authorities.
14. The permission if granted, will be only for a specific purpose as mentioned above and separate permission shall be taken for every subsequent use of the blocks and or reproduction of the same object.
15. The permission so granted, will be valid only for six months from the date of issue.
16. The grant or refusal of permission is entirely the discretion of the Museum authorities.
17. The Museum gives no exclusive rights to any publisher, author or photographer.

\*\*\*\*\*

(Signature of Applicant)

# Chhatrapati Shivaji Maharaj Vastu Sangrahalaya, Mumbai



The Director  
Chhatrapati Shivaji Maharaj  
VastuSangrahalaya  
Mumbai.

Sir:

I/We wish to reproduce the undermentioned objects from your Museum for.

1) Publication \_\_\_\_\_  
Full title

Author \_\_\_\_\_ (Date of Publication)

The Publication will be brought out in \_\_\_\_\_  
languages and the first edition will be of \_\_\_\_\_  
copies. In case we desire to bring out subsequent editions we will  
take your permission at that time. (For Print Publications)

2)EPublication/DigitalPlatform \_\_\_\_\_  
Full Title

Author \_\_\_\_\_ (Date of Publication)

Link \_\_\_\_\_

3) Advertisement: \_\_\_\_\_  
(title of publication)

\_\_\_\_\_  
(No. of insertion) (No of circulation)

4) Greeting Cards: \_\_\_\_\_  
(No. of copies)

5) Reproduction on  
a book jacket: \_\_\_\_\_  
(title of publication)

\_\_\_\_\_  
(No of copies) (No. of edition)

6) I / We also request for permission to shoot / photographs /  
documentary on \_\_\_\_\_ from \_\_\_\_\_ to  
\_\_\_\_\_



## Chhatrapati Shivaji Maharaj Vastu Sangrahalaya, Mumbai

List of objects to be reproduced:

<u>Sr.No.</u>	<u>T I t l e</u>	<u>In Colour/Black &amp; White</u>
1.		
2.		
3.		
4.		
5.		
6.		
7.		
8.		
9.		
10.		

I have gone through the terms and conditions laid down by the Trustees for this purpose and these are acceptable to me/us and shall be binding me/us, a copy of which is enclosed duly signed as required by you.

I am sending herewith Rs. \_\_\_\_\_ being the reproduction charges of \_\_\_\_\_ objects as listed above.

Kindly convey your approval to our proposal.

Yours faithfully,

Name : \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Date: \_\_\_\_\_

Encl : As above